

THIS IS WHY WE'RE DIFFERENT.

WE ARE THE ORIGINAL. IN 1873, WE INVENTED THE BLUE JEAN—AN ITEM OF CLOTHING THAT'S BECOME AN ENDURING CULTURAL AND STYLE ICON. AND WE KEEP MOVING FORWARD, WITH THE VERY BEST DENIM DESIGNERS. THEY DON'T JUST DESIGN THE FITS, THEY DESIGN ALL THE FABRICS TOO; THEY KNOW THE SCIENCE AS WELL AS THE ART. BUT MOST IMPORTANTLY, IT'S THE PEOPLE WHO WEAR AND LOVE OUR DENIM THAT HELP SET US APART. PEOPLE LIKE YOU. WE TEST OUR FITS ON REAL PEOPLE IN CITIES ALL OVER THE WORLD. WE'VE SEEN YOU CUSTOMIZING AND PERSONALIZING OUR DENIM. AND SO PEOPLE LIKE YOU BECOME PART OF OUR DESIGN PROCESS, HELPING US REFINE OUR FITS TO MAKE THEM THE BEST IN THE WORLD.



MEN'S FIT GUIDE

SKINNY



**519™
EXTREME SKINNY**

SITS BELOW WAIST
SUPER SKINNY FROM HIP TO ANKLE
SUPER SKINNY LEG



**510™
SKINNY**

SITS AT WAIST
SKINNY FROM HIP TO ANKLE
SKINNY LEG



**501®
SKINNY**

SITS AT WAIST
BUTTON FLY
SKINNY LEG

SLIM



**511™
SLIM**

SITS BELOW WAIST
SLIM FROM HIP TO ANKLE
SLIM LEG



**513™
SLIM STRAIGHT**

SITS BELOW WAIST
SLIM THROUGH THIGH
STRAIGHT LEG

TAPER



**512™
SLIM TAPER**

SITS BELOW WAIST
SLIM THROUGH THIGH
TAPERED LEG



**502™
REGULAR TAPER**

SITS BELOW WAIST
REGULAR FIT THROUGH THIGH
SLIGHTLY TAPERED LEG



**541™
ATHLETIC FIT**

SITS AT THE WAIST
EXTRA ROOM IN SEAT AND THIGH
SLIGHTLY TAPERED LEG



**501®
TAPER**

SITS AT WAIST
BUTTON FLY
FITTED THROUGH SEAT AND THIGH
TAPERED LEG



MEN'S FIT GUIDE

STRAIGHT



501[®]
ORIGINAL FIT

SITS AT WAIST
BUTTON FLY
REGULAR FIT THROUGH THIGH
STRAIGHT LEG



514[™]
STRAIGHT

SITS BELOW WAIST
REGULAR FIT THROUGH THIGH
STRAIGHT LEG



505[™]
REGULAR

SITS AT WAIST
EXTRA ROOM IN THIGH
STRAIGHT LEG

BAGGY

NEW
FIT



BAGGY FIT

SITS BELOW WAIST
BAGGY FROM HIP TO ANKLE



WOMEN'S FIT GUIDE

SKINNY



710
SUPER SKINNY

MID RISE
SLIM THROUGH HIP AND THIGH
SUPER SKINNY LEG
ADVANCED STRETCH



720
HIGH RISE SUPER SKINNY

HIGH RISE
SLIM THROUGH HIP AND THIGH
SUPER SKINNY LEG



MILE HIGH
SUPER SKINNY

EXTRA HIGH RISE
SLIM THROUGH HIP AND THIGH
SUPER SKINNY LEG



711
SKINNY

MID RISE
SLIM THROUGH HIP AND THIGH
SKINNY LEG



721
HIGH RISE SKINNY

HIGH RISE
SLIM THROUGH HIP AND THIGH
SKINNY LEG



WEDGIE SKINNY

HIGH RISE
SNUG THROUGH HIP AND THIGH
SKINNY LEG

SKINNY



311
SHAPING SKINNY

MID RISE
SHAPES THROUGH HIP AND THIGH
SKINNY LEG
TUMMY-SLIMMING TECHNOLOGY



501®
SKINNY

HIGH RISE
BUTTON FLY
SKINNY LEG



712
SLIM

MID RISE
SLIM THROUGH HIP AND THIGH
SLIM LEG



WEDGIE FIT

HIGH RISE
SNUG THROUGH HIP AND THIGH
TAPERED LEG



312
SHAPING SLIM

MID RISE
SHAPES THROUGH HIP AND THIGH
SLIM LEG
TUMMY-SLIMMING TECHNOLOGY

SLIM

WOMEN'S FIT GUIDE

STRAIGHT



714
STRAIGHT

MID RISE
SLIM THROUGH HIP AND THIGH
STRAIGHT LEG



314
SHAPING STRAIGHT

MID RISE
SHAPES THROUGH HIP AND THIGH
STRAIGHT LEG
TUMMY-SLIMMING TECHNOLOGY



WEDGIE
STRAIGHT

HIGH RISE
SNUG THROUGH HIP AND THIGH
STRAIGHT LEG

BOYFRIEND



501®
TAPER

MID RISE
BUTTON FLY
RELAXED THROUGH HIP AND THIGH
TAPERED LEG



501®
ORIGINAL

MID RISE
BUTTON FLY
RELAXED THROUGH HIP AND THIGH
STRAIGHT LEG



BOYFRIEND

MID RISE
RELAXED THROUGH HIP AND THIGH
TAPERED LEG



501®
CROP

MID RISE
BUTTON FLY
RELAXED THROUGH HIP AND THIGH
CROPPED LEG



WOMEN'S FIT GUIDE

BOOTCUT



715
BOOTCUT

MID RISE
SLIM THROUGH HIP AND THIGH
BOOTCUT LEG



315
SHAPING BOOTCUT

MID RISE
SHAPES THROUGH HIP AND THIGH
BOOTCUT LEG
TUMMY-SLIMMING TECHNOLOGY

BAGGY

NEW
FIT



'90S BAGGY

SITS BELOW WAIST
RELAXED THROUGH HIP AND THIGH
WIDE LEG

PLUS



310
SHAPING SUPER SKINNY

MID RISE
SHAPES THROUGH HIP AND THIGH
SUPER SKINNY LEG
TUMMY-SLIMMING TECHNOLOGY



311
SHAPING SKINNY

MID RISE
SHAPES THROUGH HIP AND THIGH
SKINNY LEG
TUMMY-SLIMMING TECHNOLOGY



314
SHAPING STRAIGHT

MID RISE
SHAPES THROUGH HIP AND THIGH
STRAIGHT LEG
TUMMY-SLIMMING TECHNOLOGY



315
SHAPING BOOTCUT

MID RISE
SHAPES THROUGH HIP AND THIGH
BOOTCUT LEG
TUMMY-SLIMMING TECHNOLOGY

